10/16/2012 8:59 AM 10/05/2012 2:42 PM Printed: Last Received: Traffic Order# 24883 Status Confirmed Mod# 1 ന Ver# 7902799 Rep Order# EC'd Yes

Showing Buylines: All Lines

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) NATIONAL MEDIA RESEARCH PLANNING Rep Firm LATERS LANE Sales Office (\$15 SLATERS LANE ALEXANDRIA, VA 22314 /P1/P2/E 155/426/3160 Agency C/P1/P2/E Flight Dates Agency

KSL-TV SALT LAKE CITY
r () NRCC-NATL REPUB CONG
NRCC IE 2012

Advertiser Estimate# Product

KRISTY KOVATCH

Phone# Buyer Fax#

10/19/2012 - 10/25/2012

Hiatus Weeks

202-872-1155

Salesperson (

) WASHINGTON) JAMIE ANDRUS

Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. t) S)

	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
 1 F Rating: 0.7	KSL 5 NW TDY 1	5A-6A	30	10/19-10/19	 - - - -	\$75.00	
2 M-TH Rating: 0.7	KSL 5 NW TDY 1 Buyline Comment: 1/DAY	5유-6유	30	10/22-10/25	O	\$75.00	0
6 Rating: 1.8	KSL 5 NWS-NOON<	12P-1P	30	10/19-10/19	0	\$225.00	0
7 M-TH Rating: 1.8	KSL 5 NWS-NOON< Buyline Comment: 1/DAY	12P-1P	08:	10/22-10/25	0	\$225.00	O
11 SU Rating: 1.9	MEET PRESS-SUN	8A-9A	:30	10/21-10/21	٥	\$300.00	0
12 F Rating: 1.4	TODAY SHW2	9A-10A	:30	10/19-10/19	0	\$240.00	0
13 M-TH Rating: 1.4	TODAY SHW2 Buyline Comment: 1/DAY	9A-10A	: 30	10/22-10/25	0	\$240.00	0
17 SU Rating: 1.0	SUN TODAY-NBC	7A~8A	:30	10/21-10/21	0	\$185.00	0

2 of 3			Total Spots		0	0		0	0	0	0	0	0	0	0	0
Traffic Order# 24883 Printed: 10/16/2012 8:59 AM Last Received: 10/05/2012 2:42 PM Showing Buylines: All Lines) WASHINGTON) JAMIE ANDRUS † 202-872-1155		k Rate		\$425.00	\$425.00		\$225.00	\$800.00	\$800.00	\$800.00	\$1,400.00	\$950.00	\$950.00	\$1,800.00	\$2,600.00
	Rep Firm Sales Office () W Salesperson () JA	Salesperson Phone# Salesperson FAX#		!	0	0		0	0	0	0	0	0	0	O	0
) NATIONAL MEDIA RESEARCH PLANNING I LATERS LANE SANDRIA, VA 22314 S	<i>3.</i> 3.	Dates		10/19-10/19	10/22-10/25		10/21-10/21	10/19-10/19	10/23-10/23	10/21-10/21	10/19-10/19	10/22-10/22	10/24-10/24	10/20-10/20	10/21-10/21
	EDIA RESE 2314 160	10/25/2012	Ten		:30	.30		.30	ъ :30	.30	:30	30:	:30	:30	:30	:30
	() NATIONAL MEDIA: 815 SLATERS LANE ALEXANDRIA, VA 22314 CIPIDAR 155/1263160	10/19/2012 - 10/25/2012	Time	 	6A-7A	6A-7A		4P-430P	1035P-1137P	1035P-1137P	5P-615P	9P-10P	7A-8A	7A-8A	10P-1035P	10P-1035P
Status Confirmed	Agency (815 SI ALEX	Agency CALIFELL Flight Dates Hiatus Weeks														
Ver# 3 Mod# 1	KSL-TV SALT LAKE CITY () NRCC-NATL REPUB CONG 3160	JVATCH	Program		KSL 5 NW TDY 2	KSL 5 NW TDY 2	Buyline Comment: 1/DAY	Su 4P NWS	TONITE SHW-NBC<	TONITE SHW-NBC<	FTBL NITE AMR	DATELNE FR-NBC	TODAY SHW	TODAY SHW	KSL 5 NWS-10	KSL 5 NWS-10<
Rep Order# 7902799 EC'd Yes	Station KSL-TV SALT LAKE CITY Advertiser () NRCC-NATL REI Product NRCC IE 2012 Ferimate# 3160	Buyer KRISTY KOVATCH Phone# Fax#	In Day	ı	18 Rating: 2.1	19 M-TH Rating: 2.1		23 Rating: 1.1	24 Rating: 3.2	25 TU Rating: 3.2	26 Rating: 3.0	27 Rating: 4.6	28 M Rating: 2.8	29 W Rating: 2.8	30 SA Rating: 5.0	31 SU Rating: 5.9

3 of 3		Total Spots		
) AM	WASHINGTON JAMIE ANDRUS 202-872-1155	Rate	-	
Printed: 10/16/2012 8:59 AM 10/05/2012 2:42 PM ines	e () n () n Phone# n FAX#	Spots/Week	1	
Traffic Order# 24883 Last Received: 10/05/2012 2:42 PM Showing Buylines: All Lines) NATIONAL MEDIA RESEARCH PLANNING Rep Firm ATERS LANE ANDRIA, VA 22314 Salesperso E 155/426/3160 Salesperso 10/19/2012 - 10/25/2012 Salesperso	Dates		
	ATIONAL MEDIA RESEAR ERS LANE DRIA, VA 22314 155/426/3160 10/19/2012 - 10/25/2012	Len	-	
	Agency () NATIONAL MEDIA 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/PI/P2/E 155/426/3160 Flight Dates 10/19/2012 - 10/2/ Hiatus Weeks	Time		
Kep Order# /902/99 Ver# 3 Mod# 1 Status Confirmed EC'd Yes	Agency (815 AL Agency C/PI/ Flight Dates Hiatus Weeks			
3 Mod# 1	VIB CONG			
γer#	Station KSL-TV SALT LAKE CITY Advertiser ()NRCC-NATL REPUB CONG Product NRCC IE 2012 Estimate# 3160 Buyer KRISTY KOVATCH Phone# Fax#	Program		
es /202/	KSL-TV S NRCC1 # 3160 KRISTY	Лау	-	
Kep Ord EC'd \	Station Advertise Product Estimate Buyer Phone#	r,	-	

-REPORT TOTALS--Report Totals: 0 / \$0.00

--SALES MONTHLY TOTALS-

Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rold/rtrn: 0 / \$0.00
—COMPETITIVE— Oct 12: 0 / \$0.00

0/0

KTVX

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KSIU

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KSL

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KJZZ KUTV

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CABL

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Market Totals

null RA35+ Books